

# For Good Times & Good Cause!

California Strawberry Growers' Scholarship Fund Golf Tournament



**Thursday, October 7, 2010**  
Pajaro Valley Golf Club, Watsonville, CA

Join us for a day of fun while supporting the California Strawberry Growers' Scholarship Fund. This spring, the Fund awarded more than \$104,000 to 105 students – all children of strawberry farmworkers – to continue their college educations. Students like:

- Nelida Gomez, pursuing a masters degree in Math and Spanish at UC Santa Barbara
- Alejandra Huerta, pursuing a Ph.D. in Plant Pathology from the University of Wisconsin
- Patricia Fernandez, pursuing her masters degree in Education from National University
- Jesus Sandoval, an entrepreneur, returning to Harvard Business School to earn an MBA

These students, and their families, share the dreams of better lives. The people who grow and harvest our fruit are the most vital component of our industry. The California strawberry industry would cease to exist without their hard work and dedication. And, their children would not be on the path to a higher education.

Since the start of the Fund in 1998, nearly \$770,000 has supported more than 530 students in their pursuit of education and training. The Fund helps put them on paths to professional positions, often returning to work in their home communities.

Please support this worthwhile cause: take advantage of the sponsorship opportunities listed on the attached page, and enter a foursome for tournament play. Last year, even though the tournament was rained out, we raised more than \$20,000 for these students. This year's goal is \$40,000: please give generously!

For more information contact Steve Jewell at 831.345.1015 or Kathy Garnett at 831.724.1301.

We appreciate your support,

*2010 Scholarship Golf Tournament Committee*

# Sponsorship Form



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Thursday, October 7, 2010

P. O. Box 269  
Watsonville, CA 95077  
p. 831.724.1301  
f. 831.724.5973

**Pajaro Valley Golf Club**  
967 Salinas Road, Watsonville, CA 95076

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Steve Jewell at 831.345.1015 or Kathy Garnett at  
831.724.1301

**Make checks payable to**  
California Strawberry Growers' Scholarship Fund  
P. O. Box 269, Watsonville, CA 95077

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## Check one or more sponsorships! - Deadline is September 15, 2010

All sponsorships are tax deductible. Sponsors can participate in on-site activities.

**Shirt Sponsor \$3,500** (one of two)  
Company name on player shirts, extra shirts as souvenirs, two players in tournament, tee prizes, two reception tickets and recognition at awards ceremony

**Golf Cart Sponsor \$2,500**  
Company name on every tournament golf cart, two players in tournament, tee prizes, two lunches, two reception tickets and recognition at awards ceremony

**Reception Sponsor \$2,500: hosted bar and appetizers** (one of two) Corporate name prominently featured at tournament and reception, banner/signage featuring sponsoring company logos and six reception tickets for staff

**Premium Event Sponsor \$2,000**  
Customized with your corporate logo, sponsorship sign at golf tournament, extra tee prizes as souvenirs and recognition at reception/awards ceremony

**BBQ Lunch Sponsor \$1,000** (one of two)  
Company name/signage featured at lunch, two players in tournament, tee prizes and recognition at reception/awards ceremony

**Drink Cart Sponsor \$1,000**  
Company name on drink carts and recognition at reception/awards ceremony

**Tee Sponsor \$200**  
One tee sponsorship sign with your business name placed on the course

**Door Prize \$500 cash** (or donation in-kind item equal in value) Company recognition at event

**General Event Sponsor (less than \$500)**  
Company name displayed at event and recognition at reception/awards ceremony

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# Entry Form



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## Deadline for Entries is September 15, 2010

**Fee:** \$150.00 per golfer, includes golf, cart, BBQ lunch, premium tee prizes, and reception/awards ceremony with hosted bar and appetizers

**Team format:** Traditional four man teams playing best ball. Team awards for low net, and individual awards for longest drive and closest to the pin.

**Morning flight shotgun tee off @ 7:00 a.m.**  
Limited to 144 golfers, first come, first serve

**Lunch @ 11:00 a.m.**  
BBQ lunch for all golfers

**Afternoon flight shotgun tee off @ 12:30 p.m.**  
Limited to 144 golfers, first come, first serve

**Reception and Awards Ceremony 6:00 – 7:30 p.m.**  
Open bar and appetizers. Additional reception tickets can be purchased for \$25.00.

## Golf Tournament Entry Form

Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_  
City State Zip

Phone \_\_\_\_\_ Email \_\_\_\_\_

Check one:  AM tee off  PM tee off

Check one:  Enter one  Enter foursome

### Golfer names

### Shirt size

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Total golfer entries \_\_\_\_\_ at \$150.00 (per golfer) for a total of \$ \_\_\_\_\_