

USDA AMS Issues Strawberry Buy - Bids Due April 19, 2019

The U.S. Department of Agriculture's (USDA) Agricultural Marketing Service (AMS) has issued Solicitation 2000006024 for the procurement of frozen fruit, including strawberries, for use in the National School Lunch Program and other Federal Food and Nutrition Assistance Programs. Bids are due April 19, 2019.

Deliveries are to be made between October 1, 2019 and September 30, 2020.

AMS is soliciting the following strawberry products:

- STRAWBERRY FRZ CUP-96/4.5 OZ
- STRAWBERRY SLICES FRZ CTN-30 LB
- STRAWBERRY SLICES UNSWT IQF CTN-6/5 LB
- STRAWBERRY WHOLE UNSWT IQF CTN-6/5 LB
- MIXED BERRY FRZ CUP-96/4 OZ

Pack Year - For products delivering in calendar year 2019, product produced in calendar year 2018 and 2019 will be accepted. For products delivering in calendar year 2020, product produced in calendar year 2019 and 2020 will be accepted.

To view AMS's solicitation, visit: <https://link.calstrawberry.com/amssberrybuy>

An analysis of data available on frozen strawberry packs purchased in FY 2018 is below:

| FY 2018 Purchases | Pounds | Dollars | Price/Pound |
|--|------------|--------------|-------------|
| STRAWBERRY FRZ CUP-96/4.5 OZ | 58,930,200 | \$81,474,847 | \$1.38 |
| STRAWBERRY SLICES FRZ CTN-30 LB | 5,702,400 | \$5,800,389 | \$1.02 |
| STRAWBERRY SLICES UNSWT IQF CTN-6/5 LB | 4,752,000 | \$5,622,761 | \$1.18 |
| STRAWBERRY WHOLE UNSWT IQF CTN-6/5 LB | 4,158,000 | \$4,728,312 | \$1.14 |

To view AMS's purchase data, including pounds sold and the dollar amount paid, by product, visit: <http://link.calstrawberry.com/amspuaed84>.

Please contact Marla Livengood in the CSC Public Policy office at 916.455.3335 with any questions.